

3 DAYS

Groundwork Denver's

200 TREES

MONTH 2025
EARTH

Growing Greener Communities

**SPONSORSHIP
OPPORTUNITIES**



EARTH MONTH 2025

SPONSORSHIP OPPORTUNITIES

ABOUT GROUNDWORK DENVER

MISSION.

Groundwork Denver is an environmental justice nonprofit. Our mission is partnering with youth and community to build a healthy, equitable, and sustainable environment.

VISION.

We envision a world where everyone has equitable access to and can thrive in a clean and healthy environment.

VALUES. Environmental justice will be achieved when everyone:

- Has a safe, healthy, productive, and sustainable environment to live, work, and play.
- Receives fair treatment with respect to the development, adoption, and enforcement of environmental laws, regulations, and policies and have equal environmental protection.
- Has equal access to the decision-making power that enables them to take action and realize their highest potential, without interruption from environmental racism or inequity.





EARTH MONTH 2025

SPONSORSHIP OPPORTUNITIES

PROGRAMS



- Climate Justice
- Home Energy Efficiency
- Urban Waters
- Outdoor Access
- Green Jobs: Youth Workforce Readiness

We take on programming and projects that make tangible environmental improvements. Along the way, we bring neighborhood youth in as paid team members to learn about and put projects into action, creating a greater impact today and tomorrow.



2 DECADES OF IMPACT



650 community youth employed to deliver GWD programs



150,000 lbs of produce grown and distributed to food insecure neighbors



2,900 homes with low-incomes received no-cost energy upgrades



Tens of thousands of residents engaged in educational outreach



11,000 tons of carbon emissions reduced



3,214 trees planted in low-shade areas



307,448 feet of rivers cleaned




3,877 acres of parks cleaned



EARTH MONTH 2025

SPONSORSHIP OPPORTUNITIES

ABOUT EARTH MONTH 2025



This Earth Month, Groundwork Denver is bringing together people from all parts of our community for **3 days of community action with environmental results**. Across the metro area, we'll be setting residents up with **over 100 trees that create a healthier, equitable, and sustainable environment**. This is especially important in these areas, where air and water quality issues impact local health of residents and ecosystems.

From **100+ residents** who receive trees for their yards, to **over 100 volunteers** who get the word out and plant **over 100 trees**, to dozens of donors, youth, staff, sponsors, and partners, it will take all of us!

We invite you to join us as a sponsoring partner in this impactful project.

PLANTING DATES



April 19: Sheridan, Colorado (southwest metro Denver)
April 25 & 26: Welby, Colorado (north metro Denver)

EARTH MONTH 2025

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000

OVERVIEW: As the presenting sponsor of Groundwork Denver's Earth Month 2025 campaign, your business will stand out as a major contributor. You will be named in all event marketing and communications through Groundwork Denver, and receive a number of exclusive benefits highlighting the comprehensive ways your business contributes to the Groundwork Denver community.

BENEFITS:

- Co-authored email newsletter article sent to 4,000 Groundwork Denver supporters highlighting your business as investing in a greener future.
- Co-authored press release featuring the impact of our collaboration.
- Exclusive lunch or lunch-and-learn in the metro Denver area with Groundwork Denver Executive Director Derek McCoy.
- One dedicated social media post highlighting your company as the presenting sponsor and supporter of green futures. Over 4000 followers.
- Up to 15 company-sponsored volunteer slots for planting days or another volunteer event in 2025.
- Company's logo included on all Groundwork Denver-created campaign materials.
- Company's logo and link on swag during planting days.
- Opportunity to provide swag for volunteers and program participants.
- Company's logo on signage during planting events.
- One pre-event and one post-event social media post recognizing all event partners.

EARTH MONTH 2025

SPONSORSHIP OPPORTUNITIES

GREEN EQUITY SPONSOR

\$5,000

OVERVIEW: As a Green Equity Sponsor of Groundwork Denver's Earth Month 2025 campaign, your business will stand out as a champion of environmental justice. A lack of tree canopy cover is a major issue in the communities involved in this project, and trees are a great green solution. This level is a great way to build trust and positive rapport in communities that can be harder to reach.

BENEFITS:

- One dedicated social media post highlighting your company as a Tree Equity sponsor and supporter of green futures. Over 4000 followers.
- Up to 10 company-sponsored volunteer slots during canvassing and planting days + permissions to photograph and utilize photos.
- Your company's logo included on all Groundwork Denver-created campaign materials.
- Opportunity to provide swag for volunteers and program participants.
- Your company's logo on signage during planting events.
- One pre-event and one post-event social media post recognizing all event partners.

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SPONSORSHIP OPPORTUNITIES

SUSTAINABILITY TRAILBLAZER

\$3,000

OVERVIEW: As a Sustainability Trailblazer sponsor of Groundwork Denver's Earth Month 2025 campaign, your business will be recognized as a strong contributor to sustainability efforts in metro Denver. Trees are a major part of creating a more sustainable environment, and all the trees we plant are climate-adapted and planted in areas that most need them - areas that can be difficult to reach.

BENEFITS:

- Up to 6 company-sponsored volunteer slots during planting days or another day in 2025.
- Your company's logo included on all Groundwork Denver-created digital materials.
- Opportunity to provide swag for volunteers and program participants.
- Your company's logo on signage during planting events.
- One pre-event and one post-event social media post recognizing all event partners.

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SPONSORSHIP OPPORTUNITIES

COMMUNITY CATALYZER

\$1,500

OVERVIEW: As a Community Catalyzer sponsor of Groundwork Denver's Earth Month 2025 campaign, your business will be recognized as a local contributor to community-based efforts in metro Denver. The communities participating in this project are often left out of decision-making processes, but Community Catalyzers are there to help build power and ensure those who are most impacted are supported.

BENEFITS:

- Your company's logo included on all Groundwork Denver-created digital materials.
- Opportunity to provide swag for volunteers and program participants.
- Your company's logo on signage during planting events.
- One pre-event and one post-event social media post recognizing all event partners.

EARTH MONTH 2025

SECURE YOUR SPONSORSHIP TODAY!

Thank you for considering sponsoring Groundwork Denver's Earth Month 2025 and supporting a shared vision for a greener future!



Get in touch to secure your sponsorship today!
Contact our Director of Development Savanna Hanson:
Development@GroundworkColorado.org
(720)470-1831

Groundwork Denver is a 501(c)3 non-profit.
Donations are tax deductible as allowed by IRS regulations.