

Groundwork Denver

## 20 years ROOTED IN ACTION

December 1 2022 www.GroundworkColorado.Org



September 23, 2022

Dear community partner,

Thank you for all the work you do to make our community a better place!

My name is Cindy, and I'm with Groundwork Denver, a growing environmental justice nonprofit here in the metro area. We work with youth and community to build a healthy, equitable, sustainable environment. Typically, this looks like us training youth from the community to lead projects like replacing invasive species with native plants, planting trees in yards and parks, weatherizing people's homes, and cleaning creeks and rivers.

The evening of December first, Groundwork Denver will honor our 20th anniversary at Raíces Brewing with more than 100 of our supporters. At this "friend-raising" celebration, called 20 Years: Rooted in Action, our goal is to begin engaging even more people and businesses in our work – *including you!* We hope you will join our efforts.

**Today, I ask for your support through a donation to our Take Action Marketplace.** This is sort of like a silent auction that will go live at the event, but with extra ways to get involved. A gift card, experience, or things that we can combine into packages with other items would go a long way in helping us engage more people in our mission while raising money that helps us make a deeper impact. It's also an opportunity to showcase your business at the auction and in the event program, ultimately driving new shoppers to your store.

While environmental injustices usually occur in specific areas of the metro region, we believe that the Denver community is one, united community. We believe that your future, my future, and the future of the youth who support our programs, are all deeply intertwined.

A contribution from your business is an investment in our community's collective future. We would greatly appreciate your support.

If you want to contribute, please fill out the attached donation form or <u>fill out the digital version</u>. I'd be happy to chat further if you have any questions. You can reach me at <u>Development@GroundworkColorado.org</u>.

With gratitude,



Cindy Chang
Executive Director, Groundwork Denver