

GROUNDWORK DENVER

20 years ROOTED IN ACTION

Nonprofit Event Sponsorship Opportunity

Groundwork Denver is a local environmental justice nonprofit. We partner with youth and community to build a healthy, equitable, and sustainable environment.

And we couldn't do it without community supporters like you.

As a sponsor of our 20th anniversary friend-raising event, "20 Years, Rooted in Action," you show that you are invested in your community while also accessing benefits that help you market your business and retain your staff.

RESERVE YOUR SPONSORSHIP

Contact

Savanna@GroundworkColorado.Org
or call (720)470-1831

Event Details

- December 1, 2022 | Evening
- Location: Raíces Brewing Company (I-25 & Colfax)
- 100 guests in attendance
- Live Program
- Take Action Marketplace & Silent Auction
- Interactive games
- Short documentary film screening



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DENVER

SPONSOR LEVEL SUGGESTIONS

<i>If your business...</i>	Suggested Sponsorship
Has an annual budget > \$5M	\$2,500-\$10,000
Has an annual budget \$1M-\$5M	\$1,000-\$2,500
Is small, local, BIPOC-owned, or environment/justice-focused	\$200+
Would like to sponsor a specific element of the event through an in-kind donation or discount (ex: food and drink sponsors)	In-kind value of \$200+

BENEFITS

All sponsors will be recognized together in:

- marketing and communications pre- and post-event
- verbally during the event
- on signage during the event
- opportunity to provide swag gifts for guests

Pick 1: Experiences

- 2 complimentary event tickets
- 1 river or park clean-up volunteer opportunity for up to 20 people in 2023 in the metro area
- 1 group tour of our hydroponic greenhouse near Regis University for up to 10
- 1 complimentary registration in a quarterly share of our CSA program (weekly produce grown in our greenhouse). \$150 value.
- 1 "shadowing" or project day with youth program for up to 2 people. Summer 2023.

Pick 1 or 2: Marketing

- 1 social media post dedicated to just your business on our social media channels (4,400 followers)
- 1 advertisement or recognition of just your business in our monthly e-newsletter (avg 1200 opens)
- 1 ad or special message in the digital program

Let us know if you have other ideas!